



**SOCIAL CAPITAL  
RESEARCH**

**FRIDAY**

**JANUARY 7, 2022**

12PM PST

**2PM CST**

3PM EST

8PM GMT

7AM AEDT  
JANUARY 8

ANALYSIS OF THE  
DETERMINANTS OF  
SOCIAL CAPITAL IN  
ORGANIZATIONS: A  
METHODOLOGICAL  
REVIEW.

Considering that social capital and collaborative networks contribute to improving the current situation (COVID-19 effects), the research provides information to strengthen the determinants of social capital in organizations and a review of various methodologies aimed at providing structure to collaborative networks.

P R O F E S S O R  
**SANDRA  
ROSAS**

**FREE WEBINAR**



**SANDRA ROSAS**

**Sandra Rosas** is a doctoral candidate in the Management Sciences program at the University of Guadalajara, Mexico; she holds a Master's degree in Business and Economic Studies and a Bachelor's degree in Management from La Salle University.

She is currently co-founder and director of CI2S (Center for Research and Sustainable Innovation), which promotes social capital, innovation, and sustainable impact in organizations.

She is a researcher and consultant, advisor for high-level business decision making and public policies, a specialist in the direction of economic and business research groups in the following areas: market, competitiveness, entrepreneurship, and innovation.

She is a professor at the University of Guadalajara and the Instituto Tecnológico de Estudios Superiores de Occidente (ITESO).

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